



Did you know that?

- Tobacco use is the leading cause of preventable death in Louisiana and in the United States.
- 6,500 Louisianans die each year from smoking.
- 109,000 children who are now under 18 and alive in Louisiana will ultimately die prematurely from smoking.
- 780 adult nonsmokers die each year in Louisiana from exposure to secondhand smoke.
- Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined, and thousands more die from other tobacco-related causes such as fires caused by smoking and smokeless tobacco use.
- In Louisiana, each year smoking costs \$1.47 billion dollars in annual health care costs and \$2.05 billion in lost productivity.

In order to assist Louisianans who want to quit smoking and improve their health, the Department of Health and Hospitals' Tobacco Control Program (TCP) and The Louisiana Campaign for Tobacco-Free Living (TFL) have launched a media campaign to educate Louisiana residents about the harmful effects of tobacco use and offer help and support through the LA Tobacco Quitline (1-800-QUIT-NOW).

Quitting tobacco use can significantly reduce the risk of suffering from smoking-related diseases. Tobacco addiction is a chronic condition that often requires repeated attempts to quit, but effective treatments and helpful resources exist. Smokers can and do quit smoking. According to the CDC, today there are more former smokers than current smokers.

To learn more about the benefits of quitting [Click here](#)

To learn more helpful resources to quit [Click here](#)